

108th Annual George Washington's Birthday Festival – GeorgeFest 2010
The longest running festival of its kind in Florida and 2nd longest in the U.S.!

Thank you for your application to the “Saluting our Heroes” GeorgeFest Parade 2010.

Check in frequently to the GeorgeFest Website: www.GeorgeFestinEustis.com for news and updates on the parade. For those that have participated in the past, this may seem repetitious; however, please read to alleviate any confusion.

- The Lake Eustis Area Chamber of Commerce has added the “Chamber Choice” to the awards categories.
- U-Haul of Eustis has offered work spaces for float building and decorating for 2 weeks prior to the parade. They have two 10 X 30 units available. If you are interested, call Paula Quillen at 483-1577. U-Haul of Eustis is located at 15519 US Hwy 441 in Eustis.
- Based on previous year’s parade attendance, consider having 2000 or more pieces of candy or promotional items to toss if you choose to do so. Please do not throw any items until you begin the official parade route. We would like to keep the four staging areas and entry points clear and manageable. Please save some giveaways for the bandstands and judges review area located toward the end of the parade.
- We encourage you to play music from your floats and vehicles, keeping the sound level reasonable and either patriotic or thematic to your float.
- We will have pace cars to keep the parade pace at an appropriate pace. If you will be in a float or vehicle, please help the walkers out by distancing yourself at least 20-30 feet from the entrant in front of you and go as slow as possible.
- Be sure the contact person on the parade application can be reached easily.
- Instructions on how to build a float, obtain materials, handle the flag, and obtain a parade map are available online at www.GeorgefestinEustis.com.

STAGING INFORMATION

PARADE POSITION:

All entrants will be issued a position number. **This number will be mailed to the person that sent in the application.** It will be that person’s responsibility to inform others in the group of the position number. Applications received **after February 12th** will be placed at the end of the parade line-up.

PARADE STAGING:

PLEASE ARRIVE EARLY! There will be someone at the staging area by 7:15 a.m.

- A Lake County Veterans please stage inside and along the fence of Atwater Street in the main field of the Eustis Heights Elementary School.
- B Antique Automobiles Anonymous and Shriners please stage along West Mills Ave.
- C Special situations.
- D All marching and twirling groups (unless otherwise directed) please stage in the field behind the fire house located at W. Herrick Ave. and Morin St. Entries will have a **Red Entry Number**.

E All other entries with a **black entry numbers** please stage at Eustis Heights Elementary School (Atwater and South Street entrance)

Please display your position number that was mailed to you on the right (passenger) side of your windshield. Once you arrive at the school, our volunteers will assist you in locating your position on the field. There is ample parking on the right side of the entrance area. Please use this parking area if your vehicle is **NOT** in the parade, or if you are just dropping off a participant. **NOTE: The staging area and Eustis Heights Elementary will be locked as the parade starts. If you need parking, do not stay in the field – see Roy Pink.**

The Parade will begin leaving the staging area at 9:40 AM. Please allow plenty of time for you and/or your group to find each other and set up. **There will be a lot of traffic and a lot of people, so please allow for enough time as we get everyone situated.** If you have any final assembly to make on your float, you are welcome and advised to arrive as early as 7:30AM.

PARADE:

All floats and entrants with vehicles need to post your position number so that the judges can clearly identify you/your group. The parade will leave Eustis Heights Elementary School and go to the starting place, which is at the corner of W. Norton Ave. and Bay Street. The parade will travel north on Bay Street and end at Bates Ave (the corner where the community center is located.) The judges will be situated at the corner of E. Magnolia and N. Bay St., across from Bay Pharmacy. If there is something special you wish to have the judges see, please be ready then.

Feel free to call anyone on the parade committee or the Chamber at 357-3434 if you have any questions.

A special thanks to Jerry Cobb, always wanting to be anonymous, for his contributions to making the parade go smoothly every year.

Roy Pink, Lead Coordinator
352-255-3614

Chuck Munson, New Participant Director
357-9678

Greg Shelton, Eustis Heights Staging Area Chief
455-1675

It is our pleasure to make your parade experience a successful and fun one!!!